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MobiWork,
LLC

PRESS RELEASE

MobiWork® joins Citrix Ready® Worx Verified program.

Fort Lauderdale based Citrix Systems welcomes MobiWork® as a Citrix Ready Worx Verified Partner.

Boca Raton FL, May 22, 2013: Florida based MobiWork® today announced that it will be a launch partner in the new Citrix Ready Worx Verified program. MobiWork mobile workforce management solutions are Citrix Worx-enabled and will soon be made available for Citrix customers in the new Citrix Worx App Gallery. The Citrix Ready Worx Verified program helps Citrix customers and resellers identify third-party mobile solutions that have been validated for use with Citrix MDX technologies.

Citrix MDX technologies centralize IT configuration, management, security and control for enterprise mobile solutions. They also allow the apps and data to reside in a container, separated from personal apps and data on the user's mobile device. This allows IT to set comprehensive policy-based controls such as data leakage prevention and the ability to remote lock, wipe and encrypt apps and data.

"We are pleased to have MobiWork® as a partner in the Citrix Ready Worx Verified partner program and look forward to offering MobiWork mobile workforce management solutions in the new Citrix Worx App Gallery." said Chris Fleck, Citrix VP Mobility Solutions and Alliances. "As a Citrix Ready Worx Verified partner, MobiWork® mobile workforce management solutions will soon be made available to over 260,000 existing Citrix enterprise customers.

Hervé Rivère, founder and CEO of MobiWork® stated: "Becoming a Citrix Ready Worx Verified partner gives our customers and prospects the confidence that our solutions complement their Citrix investments." When asked about the impact of the partnership on MobiWork's worldwide reseller program, he responded: "we're looking forward to expanding our network of resellers with Citrix which works with over 10,000 channel partners."

MobiWork is attending the Citrix Synergy conference in Los Angeles from May 22nd through the 24th and will be demonstrating its solutions on-site as a sponsor in the Citrix Worx Mobile App Pavilion.

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About MobiWork

MobiWork® is a privately held software technology company based in Florida, specializing in smartphone and cloud based mobile workforce solutions for field sales, field services and logistics. MobiWork® solutions increase productivity, improve information exchange and customer satisfaction. They are deployed in minutes, cost effective, highly customizable, easily integrated with existing software, and reflect best business practices.

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For more information visit www.mobiwork.com or contact 1-888-MOBI-WRK or sales@mobiwork.com.

